



Higher Education Resources and Opportunities Program Career Fair

Wednesday January 29, 2020 4:00-7:00pm
Human Rights Education Institute
414 W Fort Grounds Drive, Coeur d'Alene, ID 83814

The Human Rights Education Institute (HREI) has initiated a new program in coordination with the AmeriCorps VISTA Project, "Better Futures for Idaho Youth" and under the sponsorship of United Way of North Idaho. The Higher Education Resources & Opportunities (H.E.R.O.) program is designed to work with individuals who are 16 to 25 years old that are struggling with career and college choices that may lead to long term financial instability. The program will connect participants with mentors in their desired field of interest as well as provide workshops and tutoring free of charge to help further educational and career-wise pursuits. Students in College or Universities in Coeur d'Alene, students in school districts of Coeur d'Alene, Lakeland, Post Falls, and any individuals who fall under the description of the program will be able to benefit from the H.E.R.O. program.

As a non-profit organization your booth fee and any sponsorship you decide to contribute go directly back to the operation, implementation, and development of the H.E.R.O. program. Below you will find the three levels of sponsorship available during the career fair. If you have questions about further sponsorship opportunities for the H.E.R.O. program please see our contact information below. We thank you for your partnership and look forward to having your at the career fair.

Sponsorship Opportunities

\$500 Level	<ul style="list-style-type: none"> • Sponsor name and logo on all print and news release media related to the career fair, at registration, and post-event thank you (dependent on commitment date to receive full benefits) • Sponsor name and logo on all Social media marketing material, event notification and individual company shout out. • Sponsor name and logo on website event page with link to business page for 30 days, and on HREI corporate donor page as annual "Community Level" supporter for 2020. • Day of event shout outs during career fair • Booth Fee included
\$250 Level	<ul style="list-style-type: none"> • Sponsor name listed on entrance poster at registration, and post-event thank you • Sponsor name listed on social media event notification • Sponsor name listed on website event page with link to business page for 30 days, and on HREI corporate donor page as annual "Activist Level" supporter for 2020. • Booth fee included
\$100 Level	<ul style="list-style-type: none"> • Sponsor name listed on entrance poster at registration, and post-event thank you • Booth fee included

Contact

Email: HEROProgram@HREI.org

Phone: (208) 298-2359



H.E.R.O. Program Career Fair

EXHIBITOR AGREEMENT

Wednesday January 29, 2020 4:00-7:00pm
Human Rights Education Institute
414 W Fort Grounds Drive, Coeur d'Alene, ID 83814

We enter into this agreement with Human Rights Education Institute for exhibition booth space in the H.E.R.O. Program Career Fair.

NONREFUNDABLE BOOTH FEE: \$20*

Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

*If you provide a sponsorship you do not need to pay the \$20 nonrefundable booth fee as it is already included.

Sponsorship

Below is my sponsorship commitment for:

	\$100 Level		\$250 Level		\$500 Level
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General Exhibitor Guidelines

1. Event staff will control all aisle space and reserve the right to make adjustments deemed necessary to improve the safety, layout, and character of the show.
2. All booth spaces include a 6' table.
3. Exhibitor's display may not extend into the aisle.
4. During the advertised hours of the event, the exhibitor's space must be attended.
5. All exhibits must be set up and in place no later than 30 minutes prior to the event.
6. All exhibits must remain completely set up and in place for the ENTIRE time of the event.
7. All displays must be removed from the facility no later than 8:00pm the day of the event.

Registration

Please submit your registration and booth fee to:

Human Rights Education Institute
 ATTN: H.E.R.O. Program
 414 W Fort Grounds Drive
 Coeur D'Alene, ID 83814

I hereby agree with the terms of this agreement:

 Exhibitor Signature

 Date

 Name & Title (printed)