



2nd Annual International Food & Drink Festival

Sunday – January 28, 2018 | 4 pm to 7 pm
Silver Lake Mall
200 W. Hanley Ave., Coeur d' Alene



Live Entertainment. International Food & Beverages. Cultural & Visual Arts.



SPONSORSHIP OPPORTUNITIES

\$500 – GLOBAL SPONSORSHIP

- Vendor display table includes: 2 - 6ft tables & 2 chairs in an 8' x 12' space
- Company logo placement in press releases, fliers, and ads.
- Company mention in radio and media releases
- Your company banner displayed prominently center court during the event
- Shout-out w/ a 100-word count description at event and/or jpg ad in our E-Newsletters. Combined Circulation of 30,000
- Your company flier/brochure/swag item insertion in 100 swag bags (delivered to the Silver Lake Mall Management Office by January 12)
- 4 Festival guest event entry tickets (must be 21+)



\$250 – INTERCONTINENTAL SPONSORSHIP

- Vendor display table includes: 1 - 6ft table & 2 chairs
- Company name mention in press releases, fliers, and ads.
- Your company banner displayed in side courts during the event.
- Shout-out w/ a 100-word count description at event
- Company flier/brochure/swag item insertion in 100 swag bags (delivered to the Silver Lake Mall Management Office by January 12)
- 2 Festival guest event entry tickets (must be 21+)



This is a fundraiser to benefit: The Hayden Chamber of Commerce, The Human Rights Education Institute and The Family Guide. ***Special Thank you to our host sponsor:*** Silver Lake Mall.



Please Contact:

Jeanette Laster: JLaster@HREI.org | (208) 292-2359
Sponsorship Application on reverse page



International Food & Drink Festival

SPONSORSHIP CONTRACT FORM

PLEASE NOTE: Sponsorships are non-refundable.

Sponsorship Deadline is January 12, 2018 to guarantee inclusion in our marketing materials.

Please Make Checks Payable: Human Rights Education Institute

Name of Organization/Company: _____

Contact Person: _____

Business Phone: _____ Cell Phone: _____

E Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site: _____

GLOBAL SPONSORSHIP—\$500

\$ _____

Please submit the following in order to provide a successful media campaign:

- Provide image of company logo
- Provide company banner
- Provide 100 word company description
- Provide camera-ready jpeg ad for e-newsletter
- Provide 100 company flier/brochure/swag

INTERCONTINENTAL SPONSORSHIP—\$250

\$ _____

Please submit the following in order to provide a successful media campaign:

- Provide image of company logo
- Provide company banner
- Provide 100 word company description
- Provide 100 company flier/brochure/swag

EXTRA TICKETS—\$ 25 EACH

QUANTITY _____ @ \$25 = \$ _____

TOTAL AMOUNT ENCLOSED

\$ _____

PLEASE INVOICE (Payment must be received prior to sponsorship deadline)

Please return completed form and payment to:
Human Rights Education Institute
414 West Fort Grounds Drive, Coeur d'Alene Idaho 83814