



*Celebrating diversity and human rights by educating, raising awareness, and recognizing the value of all humanity*

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The Human Rights Education Institute is hosting the 7th Annual HREI Golf Tournament at Circling Raven Golf Club on Thursday, July 19<sup>th</sup>, 2018. We wanted to reach out to you and let you know that we have many opportunities to be a major sponsor.

Your support for HREI allows for the continuation of invaluable community-based programs in proactive education that teach tolerance, respect for diversity and the importance of human rights. Our programs provide human rights education and cultural competency to the students, educators, and the community in an attempt to reduce racial prejudice and increase understanding in our region.

**At this point in time, we only ask that you reserve your spot — payment is not necessary!** We will invoice you once you have selected your choice of sponsorship. Please see the following sponsorships available:

**Tournament Sponsor:** \$5,000 donation includes

- Sponsor name and logo on all media related to the tournament, at registration, and post-tournament thank you ad
- Large Sponsor sign placement between practice green and first tee
- Opportunity to provide your company swag to players
- Introduction and recognition at awards ceremony
- Listing as “Event Sponsor” in print advertisements for the event
- Player registration fees for 8 (up to two teams of four players)
- Company signage on five holes
- Two free rounds of golf following the event.
- Introduction and opportunity to present up to a 5 minute speech at awards reception

**Lunch Sponsor:** \$2,500 (or three at \$1000) donation includes

- Sponsor recognition on day of tournament materials and in post-tournament thank you ad
- Sponsor signage (provided by sponsor) at lunch venue
- Sponsor name and logo on lunch box stickers (Sponsor provides - lunches provided by tournament)
- Sponsor may greet and distribute lunches to players – great networking opportunity
- Opportunity to provide your company swag to players
- Player registration fees for 4 (one teams of four players)
- Introduction and recognition at awards reception

#### **Board of Directors**

Jo Ann Harvey, President ■ Jason Lucas, Vice President ■ Frances Lepinski, Treasurer ■ Brady King J.D., Secretary  
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**Beverage Cart Sponsor:** \$1,500 (or two at \$1000) donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor signage on every beverage cart and signage at lunch venue
- Player registration fees for 4 (one teams of four players)
- Each player receives two drink tickets with sponsor name and logo
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Logo Gift Sponsor:** \$1500 donation includes

- Company logo along with HREI logo embroidered on a quality gift given to each player (e.g. visor or hat)
- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Golf Cart Sponsor:** \$1000 donation includes one team of four during the tournament, company signage on every golf cart, and company information in tournament materials.

**Hole-in-One Sponsor:** \$1,000 donation includes one team of four during the tournament, signage and table at hole, sponsor recognition in tournament materials.

**Swag Sponsor:** \$750 donation includes company signage on towels and company information in tournament materials.

**Golf Hole Sponsor:** \$250 donation includes company signage on one hole, company information in tournament materials, and listing as Hole Sponsor on all media relating to the tournament.

**Golf Team:** \$500 Team of 4 players to play in the tournament.

To reserve your level of sponsorship, just fill out the attached registration form and simply send it to [JLaster@HREI.org](mailto:JLaster@HREI.org). We appreciate your involvement in this tournament. The institute's ability to promote the positive values shared by our community depends on the generosity of businesses like yours.

Thank you for your continued support.

Jeanette M. Laster  
Programs and Development Manager