



# Peace Lives Here



Phone: 208-292-2359 ■ Fax: 888-872-1516 ■ P.O. Box 3281, Coeur d'Alene, ID 83816 ■ [www.HREI.org](http://www.HREI.org)

Dear :

The Human Rights Education Institute is hosting the **6th Annual HREI Golf Tournament at Circling Raven Golf Club on Thursday, July 27<sup>th</sup>, 2017**. It will be a Shotgun Scramble beginning at 1:30pm, and players will enjoy top-rated golf with live scoring and lunch cuisine from the fabulous Coeur d'Alene Casino Resort and Hotel. There will also be a raffle and silent auction during the appetizer award reception. We wanted to reach out to you and let you know that we have many great opportunities to be a major sponsor and to continue your support of HREI's mission to ***celebrate diversity and human rights by educating, raising awareness, and recognizing the value of all humanity.***

Your support for HREI allows for the continuation of invaluable community-based programs and exhibits in proactive education that teach tolerance, respect for diversity and the importance of human rights. Our programs provide human rights education and cultural competency to the students, educators, and the community in an attempt to reduce racial prejudice and increase understanding in our region.

**At this point in time, we only ask that you reserve your spot — payment is not necessary!** We will invoice you once you have selected your choice of sponsorship. Please see the following sponsorships available.

**Tournament Sponsor:** ~~\$5,000 donation includes~~ **RESERVED**

- Sponsor name and logo on all media related to the tournament, at registration, and post-tournament thank you ad
- Large Sponsor sign placement between practice green and first tee
- Opportunity to provide your company swag to players
- Listing as "Event Sponsor" in print advertisements for the event
- Player registration fees for 8 (up to two teams of four players)
- Company signage and tables on five holes – great networking opportunity
- Two free rounds of golf following the event.
- Introduction and opportunity to present up to a 5 minute speech at awards reception

**Lunch Sponsor:** \$2,500 (or three at \$1000) donation includes

- Sponsor recognition on day of tournament materials and in post-tournament thank you ad
- Sponsor signage (provided by sponsor) at lunch venue
- Sponsor name and logo on lunch box stickers (Sponsor provides - lunches provided by tournament)
- Sponsor may greet and distribute lunches to players – great networking opportunity
- Opportunity to provide your company swag to players
- Player registration fees for 4 (one teams of four players)
- Introduction and recognition at awards reception

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**Libations Tent Sponsor:** ~~\$1750 donation includes~~ **RESERVED**

- Sponsor recognition on day of tournament materials and in post-tournament thank you add
- Staffed tent between holes 1 and 10 for whiskey/tequila tasting and complimentary cigars (tournament will purchase liquor and cigars)
- Sponsor may greet and distribute cigars to players – great networking opportunity
- Opportunity to provide your company swag to players
- Sponsor name and logo on event information
- Sponsor name and logo on signage at tent
- Player registration fees for 4 (one teams of four players)
- Introduction and recognition at awards reception

**Beverage Cart Sponsor:** \$1,500 (or two at \$1000) donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor signage on every beverage cart
- Each player receives two drink tickets with sponsor name and logo
- Opportunity to provide your company swag to players
- Player registration fees for 4 (one teams of four players)
- Introduction and recognition at awards reception

**Logo Gift Sponsor:** \$1500 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Company logo along with HREI logo embroidered on a quality gift given to each player (e.g. visor or hat)
- Sponsor signage and table at hole of your choice
- Sponsor may greet and distribute logo gift to players at hole – great networking opportunity
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**19<sup>th</sup> Hole Happy Hour Sponsor:** \$1500 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Cocktail napkins with your logo on them at the awards reception
- Sponsor Signage with name and logo at the beer and wine bar at the awards reception
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Hole-in-One Sponsor:** ~~\$1000 donation includes~~ **RESERVED**

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor signage with name and logo, includes table at the prize hole
- Must provide witness at prize hole – great networking opportunity
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Golf Cart Sponsor (2):** \$1000 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor name and logo on every golf cart
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Swag Sponsor (5):** \$750 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor logo on customized tournament bags, towels, water bottles, golf balls, etc.
- Sponsor may greet and distribute swag bags to players – great networking opportunity
- Sponsor signage with name and logo and table on one hole
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Appetizer Award Reception Sponsor (2):** \$500 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor signage (provided by sponsor – appetizers provided by tournament) at pavilion venue
- Sponsor may greet and serve appetizers to players – great networking opportunity
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Putting Contest Sponsor:** \$500 donation includes

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Listing as “Putting Contest Sponsor” in print advertisements for the event
- Sponsor signage with name and logo and table at the putting green
- Sponsor runs the contest and keeps the score– great networking opportunity
- Opportunity to provide your company swag to players
- May award prize to winner at awards reception

**Golf Hole Sponsor:** \$250 donation includes **(3 AVAILABLE)**

- Sponsor recognition on day of tournament materials and post-tournament thank you ad
- Sponsor signage with name and logo at the tee box
- Sponsor may have employees at the tee box - great networking opportunity
- Opportunity to provide your company swag to players
- Introduction and recognition at awards reception

**Golf Team:** \$500 Team of 4 players to play in the tournament.

To reserve your level of sponsorship, just fill out the attached registration form and simply send it to [JLaster@HREI.org](mailto:JLaster@HREI.org). We appreciate your involvement in this tournament. The institute’s ability to promote the positive values shared by our community depends on the generosity of businesses like yours.

Thank you for your continued support.

Jeanette M. Laster  
Programs and Development Manager